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PROGRESSIVE AUTOMOTIVE SYSTEMS OFFERS CARFAX OPTION FOR R.O. WRITER

ITASCA, IL. (January X, 2011) – Progressive Automotive Systems, Inc. has added Carfax QuickVIN functionality to its R.O. Writer shop management system (SMS). Participating users now can retrieve the year/make/model and vehicle identification number (VIN) of their customers' cars by entering only the license plate information. Users who agree to participate can currently use the new tool for no additional cost with the latest version of the R.O. Writer management software.

“We recently upgraded our software to the newest version of R.O. Writer software after learning about the addition of Carfax QuickVIN,” said Larry Richman at Specialized Auto. “Getting the vehicle information and VIN by typing in the plate is a huge time-saver and we’re servicing more vehicles per day as a result – more cars, more money. Just as important, we’re saving money by ordering the right parts for the right vehicles the first time.”

Eight out of ten SMS users would prefer to have Carfax QuickVIN available with their current system, according to a recent independent study. Progressive Automotive Systems joins the list of leading SMS providers to include Carfax QuickVIN with their software.

“The addition of Carfax QuickVIN is one of the more popular enhancements we’ve made to our management system,” said Rick Stermole at Progressive Automotive Systems. “We’re committed to giving our customers the tools they need to operate their shops more efficiently. R.O. Writer users are amazed at how much simpler the latest version of our software makes their everyday operations.”

R.O. Writer subscribers using Carfax QuickVIN also have their service records turned into free advertising on Carfax Vehicle History Reports. Shop name and contact information appears alongside each service record on the Carfax Report, reaching potential customers that use Carfax.

About Progressive Automotive Systems, Inc.

Progressive Automotive Systems, Inc. (www.rowriter.com) - developers of the R.O.Writer™ shop management system - has been providing software solutions to the automotive aftermarket since 1989. As early as 1977, PAS provided consulting services for franchise automobile dealers. In the decades that followed, PAS has helped thousands of shop owners reach their true potential. R.O Writer is currently used by almost 5,000 repair facilities in the US.

About Carfax (www.carfax.com)

Millions of used car buyers and sellers each year rely on Carfax, the most trusted provider of vehicle history information. Using the unique 17-character vehicle identification number (VIN) found on vehicle dashboards and title documents, Carfax instantly generates a detailed Vehicle History Report on any used car or light truck. Carfax Vehicle History Reports™ provide valuable information that helps used car buyers and sellers make better decisions. For more information about Carfax or to sign up for Carfax Service Link, visit www.carfaxonline.com/slaftermarket.